

SPAIN - PORTUGAL - SWEDEN - ITALY - QATAR - UK - PANAMA - USA

WORKSHOP FOR **PROJECT SPONSORS** (WPS)

(0,5-2 days, 4/16 hours, 4/16 PDUs) **Duration:** Customized

AFTER THE WORSHOP YOU WILL

- Better know how the Project Sponsor can contribute to an overall profitable project portfolio
- Better understand what the Project Sponsor need to do to achieve good project performance.
- Better understand how to make use of the Sponsor's key "tools" – the Tollgate model, The Financial KPIs and the Project Steering Group.

TRAINING METHODS

The workshop can be conducted in many ways; with a duration of 4-16 hours.

It can also be divided into 4 hour modules.

The workshop contains theory, exercises, debates and case studies.

TARGET GROUP

- Project Sponsors
- Directors
- Account Managers
- Line managers
- PMO Managers
- Project Portfolio Managers
- Program Managers Senior Project Managers.

As a **Project Sponsor** (a Manager with business responsibility), you can start projects to develop new products, carry out customer orders and carry out changes in your own or the customer's organization.

In this workshop, you will learn how to better act as a Sponsor with Business Acumen to guarantee successful Projects -Projects fulfilling the goals, achieving better margins, better cash-flow, less WIP etc.

SUBJECTS

- The Project Sponsor Role Responsibility, Authority and How to interact with the project
- Business Acumen
- Managing and evaluation of business risks and opportunities.
- Governance and the Steering Group
- Project Portfolio Management
- Program Management
- The importance of a good Assignment Specification (Project Charter)
- Project Scope Management
- Project Financial Management
- Terminating projects

PREREQUISITES

Project Management knowledge.

Experience as Project Sponsor, Steering Group member, Director, Line Manager and/or Project Manager.



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