

# BUSINESS ANALYSIS – FUNDAMENTALS (BAF)

4 hours, 4 PDUs

Interactive video-based training WBL

Do you recognize the following challenge?

"The solution fulfils the requirements, but the customer and the end users are not satisfied!

- How can we know and ensure that the solution fulfils the real needs and is perceived valuable?
- How can we ensure a satisfied end user and that the solution is useful?

In this course you will learn how Business Analysis knowledge areas, techniques and best practices can help to respond to this challenge.

### **AFTER THE COURSE YOU WILL**

- Know the Fundamentals of Business Analysis
- Understand the role of the Business Analyst
- Know how to better perform business analysis with focus on Value creation
- Have practiced on a few Business Analysis "techniques"

#### **TARGET GROUP**

- Business Analysts
- Project and Program Managers
- Sponsors and Account Managers
- Solution Architects and Technical Coordinators
- Product Owners, Product Managers
- Core 3 Team members
- Business Consultants
- Anyone with interest in Business Analysis

#### TRAINING METHOD

We apply a training method based on "learning by doing", thus optimizing your learning by combining the interactive videobased theory classes with exercises, tests and a realistic case study.

With the case study you will learn how to apply Business Analysis techniques on a customer specific software automation project.

## **SUBJECTS**

- Course Introduction
- Background and Introduction to Business Analysis
- The Process
- Stakeholder Management
- Strategy Analysis
- Elicitation and Collaboration
- Requirement Management
- Business Analysis and Agile Methods
- Requirements Tracing and Prioritization
- Business Analysis During Project Execution
- Case Study and 5 quizzes
- Course Closure

The content is aligned with BABOK V3 from IIBA and the Business Analysis standard from PMI® (Project Management Institute).

It also contains GPMM® 3.0 content and other real hands-on experience.

